TRAVELING... TOWARDS ALASKA

Carrying on the 'Hope Message' by Mauro Talini,

a Type 1 Diabetic Cyclist

YEAR 2022

A PROJECT BY







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Ancora in Viaggio OdV Diabetes no limits and Poverty no limits

The "Ancora in Viaggio" Association is a Volunteer organization established on 10 January 2015 in Massarosa (Lucca, Italy) to continue the human heritage messages (about Wellness, Sport, Safeguarding of Creation, Safety, Solidarity and Spirituality) by Mauro Talini, Type 1 diabetic (insulin-dependent) cyclist, killed by a truck in Mexico (<u>Trincheras</u> - Funeral Agency in Caborca, MX) on May 13, 2013.

Introduction

"Ancora in Viaggio" ("Still Traveling") is the slogan born a few days after the accident among his many friends and acquaintances, still incredulous of the event, who found themselves united while sharing the mourn and grief of the family and all those who followed his Enterprise called "One bike, 1000 hopes 2013: from the south to the north of the world".

"Ancora in Viaggio" is the name imprinted (by the Massarosa Municipal Administration in Quiesa, a small town in Tuscany, Italy) on the plaque titling the square/parking lot in front of Mauro Talini's home.

"Ancora in Viaggio" has become the Association's name to carry on Mauro's 'mission', somehow.

"Ancora in Viaggio" does not want to remember or build a memorial or do what Mauro did, but rather pick up the 'baton' and continue to carry on his messages of hope "Diabetes no limits and Poverty no limits", beyond the borders of the world and possibly to all mankind.

Mission

"Ancora in Viaggio" it's a non-profit Association and pursues civic, solidarity and socially useful

purposes, in particular:

- ✓ it educates to the knowledge and prevention of Diabetes pathology, it promotes healthy eating and road safety;
- ✓ it sensitizes to the importance of physical activity practiced in a constant way as a privileged daily lifestyle to enjoy nice growth, disease prevention and acceptance of one's limits;
- ✓ it promotes solidarity as gestures of love and sharing by creating sustainable lifestyles, cultivating and protecting biodiversity;
- ✓ it spreads and testifies spirituality as a search for the most profound and inner good, to give meaning and value to Life and to live in respect for the Other, in a culture of peace and love.

Mauro Talini

He was born in Viareggio on July 24, 1973. Since he was a child he nourished a great love for cycling but he was diagnosed with diabetes T1 at the age of 11. The first years he struggled with this incurable disease and then he accepted 'his limit', starting to exploit his diabetes condition as an 'overdrive gear'. Finally, on his way to maturity, he decided to live for Diabetics, bringing the message "Diabetes no limits" to the world. He grew great ideals in his heart, an extraordinary strength and determination that gradually raised over time. Simple and humble, positive and confident, always smiling and welcoming.

Solo travels became 'his Mission': first in Italy, then in Europe and finally in the World. He always involved a Sanctuary as a destination: Fatima, Assisi, Loreto, Santiago de Compostela, Lourdes, Częstochowa, Jerusalem, Our Lady of Aparacida (Brazil) and, finally, the Sanctuary of Our Lady of Guadalupe (Mexico). He added to his motto, "Diabetes no limits", the "Poverty no limits" slogan. His travels, indeed, became enriched by the value of solidarity, with the aim of helping the poor and disadvantaged children of Latin America. It significantly contributed to the realization of the "The City of Hope" project in Riacho Grande SP (Brazil), a Training School in Tucuman (Argentina) and a "Place to grow" in Ensenada (Mexico).

On May 13, 2013, while carrying out the Tour "One bike, a 1000 hopes 2013 - From the South to the North of the World" from Ushuaia, Tierra del Fuego (Argentina) to Alaska, he was fatally hit by a truck in <u>Trincheras (Sonora, MX)</u>, between Santa Ana and Altar (Mexico).

ANIAD -- Italian National Association of Diabetic Athletes

A.N.I.A.D. is a voluntary organization registered in the non-profit organizations list and operates in the social health sector to support people with Diabetes and their families.

A.N.I.A.D. was established in Naples with a notarial deed on April 3, 1991. Exactly four years after the promulgation of the Italian Law N°115/1987. A unique Law in Europe that highlighted the social impact of

diabetes for the first time. The law has the great merit of identifying specific treatments, prevention and health organization paths aimed to the full integration of people with diabetes, at every social level.

In fact, the inclusion of people with diabetes in schools, sports and work activities assumed and assumes great importance, among the various objectives that the law sets, in addition to the prevention of complications, care and health education.

The acceptance process, even in usually inclusive areas such as sports, did not find immediate application in the past, however. During those years, in fact, the situation of athletes with diabetes who were still hiding their health state -in order not to be hindered in being able to practice their sportwasn't rare.

Many young people playing sports gave up because they did not receive the eligibility and many others moved away from the environment they had been attending until then, only because they felt affected and invalidated by Diabetes.

Therefore A.N.I.A.D. was born precisely because the founders had developed a full awareness that physical and sporting activity could instead be an important and effective tool for treating and managing the disease. But it was also for social revenge.

The Association proposes:

- the spread of physical activity and sports among people with diabetes in order to improve the level of awareness and therapeutic education;
- to contribute to a full social integration, good metabolic compensation and improving the quality of life of people with diabetes.

For this purpose A.N.I.A.D. promotes educational initiatives, conferences and school camps. It organizes and participates nationally and internationally in sporting events for people with and without diabetes, providing the diabetics, if necessary, with specialist assistance.

It cooperates with the associations of people with diabetes, with scientific societies, with the Ministry of Health and with Sports Federations, even at Olympic levels with the C.O.N.I.

A.N.I.A.D. has ongoing memoranda of understanding with public, school and sports institutions and has signed two very important protocols with the C.O.N.I. for the enhancement of athletes with diabetes and to raise awareness about the diabetes problem in the world of sports.

ANIAD is a proud member of <u>Diabete Italia</u> and IDF <u>(International Diabetes Federation)</u>

With IDF it created the *Young Leaders project,* which trains young people with diabetes to develop skills such as empowerment and advocacy to be spent in the community.

ANIAD is co-signatory of the <u>"Carta dei diritti della persona con diabete"</u> (Diabetics rights Bill)

In particular, A.N.I.A.D. aims to:

- 1. Educate people with diabetes and caregivers about the role of exercise in improving health;
- 2. Create opportunities for a participation in recreational and amateur sports activities;
- 3. Improve self-control and self-management skills among people with diabetes who are particularly active;
- 4. Improve clinical knowledge in health professionals who treat people with diabetes who play sports;
- 5. Promote and support the development of an exchange of information between athletes with diabetes;
- 6. Promote the birth of diabetic-guides in the field of sports whose model of life is an example to all others groups active in various sports disciplines.

RATIONALE FOR THE PROJECT

The "Traveling... towards Alaska" project is based on three particular and important issues, which we believe it's essential to promote continuous information about and training, in order to create the right awareness among the populations, if only for the great impact they have on our lives and our planet.

- Diabetes
- Road Safety
- Environment

TO RAISE AWARENESS ABOUT DIABETES DISEASE

According to data released in 2021 by the <u>International Diabetes Federation</u> (IDF), 537 million people suffer from diabetes in the world. In 2045 the overall diagnoses of the different types of diabetes could reach 783 million cases (1 in every 8 people). An impressive number, due to the transformation of lifestyles and diets, in continuous and very rapid worsening compared to forecasts, caused by the lack of understanding of the gravity of this true pandemic.

Approximately **1.2 million are children and teenagers (<20 years old)** living with Type 1 diabetes. Each year, more than 132,000 T1D cases are diagnosed as new onsets. Furthermore, there are great differences between the different populations. About half of all cases are located in Europe, North America and the Caribbean. The United States, India and Brazil are the countries with the largest number of children and adolescents experiencing Type 1 diabetes, most likely also due to environmental changes, as the IDF Atlas 10th edition reported in 2021.

In those countries where the provision of health services is inadequate and there's **a limited access to essential diabetes treatments such as Insulin**, children and adolescents with **Type 1 diabetes develop severe complications** and die young. But even in the most advanced countries, **late or missed diagnoses** (responsible for <u>DKA</u>) are still an average 30% of the onsets, with areas reaching 44% or more: unfortunately many of them still lead to fatal outcomes (<u>source IDF</u>).

BECOMING AWARE OF THE ROAD SAFETY ISSUES

The WHO (World Health Organization) <u>2018 annual report revealed a severe situation</u>: every year there are 1.35 million deaths on the roads. The road accident is the leading cause of death between the ages of 5 and 29. One of the main causes is the distraction caused by the use of smartphones and addictions due to the use of drugs or alcohol. But more than half of those victims weren't even on a car! In fact, among all the fatalities, **26% are pedestrians and cyclists**, while motorcyclists and their passengers are 28%. The risk of dying in an accident is threefold in poor countries, compared to richer ones, with the highest rate in Africa (averages of 26.6 per 100 thousand inhabitants) and the lowest in Europe (average of 9.3/100K).

Etienne Krug, Director of the WHO Violence and Injury Prevention Department <u>notes</u>:

"Road traffic deaths and injuries are an unacceptable price to pay for mobility. There is no excuse for inaction. This is a problem with proven solutions. Governments and their partners must demonstrate leadership and accelerate action to save lives by implementing what works". In the settings where progress has been made, it is because of strong leadership around legislation on key risks such as speeding, drinking and driving, and failing to use seat-belts, motorcycle helmets and child restraints; safer infrastructure like sidewalks and dedicated lanes for cyclists and motorcyclists. All infrastructures that, according to a broader vision, would also be useful for creating greater opportunities for people to move around, with a safer view to health and a reduction in the levels of sedentary lifestyle, so common in today's society.

ENVIRONMENT: SUPPORTING THE CREATION'S SAFEGUARD MESSAGE

Some informative data on the protection of our World:

What is happening to our planet? It is vital today to learn how to look and choose different lifestyles, those that may still help to defend our living World and to prepare us for a sustainable future. The data are impressive and place all of us in front of a world emergency.

Global warming and climate change.

Quoting from "Global Warming of 1.5 °C", the last <u>IPCC Report</u> (*Intergovernmental Panel on Climate Change*) during the COP24 (24th Conference on Climate Change) held in Katowice, Poland on December 2018. IPCC is a scientific research team on Climate change created by UN. Its last study started from

the 2015 UNFCCC Paris Agreements, with which the 195 subscriber countries undertook to reduce greenhouse gas emissions.

The established goal was to contain our average surface temperature increase of +1.5°C expected between now and 2030. Overcoming it means activating devastating effects on the world about the intensity and frequency of extreme events (in 2012 alone, around 310 natural disasters occurred worldwide, such as earthquakes, hurricanes, floods and droughts, which caused the death of 9,300 people and made 106 million victims); on resources, ecosystems, biodiversity, food security, cities, tourism and carbon removal.

To remain below the +2°C increase, at a manageable price, our global greenhouse gas emissions should decrease by 40 to 70% between 2010 and 2050, and fall to zero at least by 2100.

Another serious consequence of climate change is the disappearance (already underway) of the **Coral Reefs.** It may seem a little or no impact phenomenon, but in reality corals play a **fundamental role**. An international study conducted by the University of Bologna (<u>published</u> on *Nature Communications*) has demonstrated the effectiveness of the reef barriers as **natural defenses** from the destructive force of the waves, in addition to the essential role played in maintaining marine **biodiversity**. If the corals disappear, all the neighboring coastal areas would be more **exposed to risks** and it would be necessary to take **preventive measures** with very high costs. Furthermore, always looking at the economic element, there would also be **indirect consequences**, such as the decrease in tourist flows, on which entire areas of the Great Coral Reef Barrier base their economy.

But how does the increase in temperature act directly? Through **bleaching**, that is the **progressive loss of color** and - if we can say so - of the lifeblood of the coral reef. Prolonged heating of the water, in fact, determines the **death of the corals**.

Pollution.

The World Health Organization published a study carried out on air pollution. 90% of the world population breathes heavily polluted air, 9 out of 10 people: it's the direct cause of 7 million deaths every year.

The data was compiled by analyzing 4,300 cities in 108 countries. The detected mix is composed of liquid and solid polluting particles which, once inhaled, can be trapped in the lungs. Among the substances there are sulphates, nitrates and black coal, slags created by traffic, industrial processing, power plants and farms. This can lead to asthma, lung cancer, cardiovascular disease, heart attack and a chronic obstructive lung disorder. The most polluted countries are Asia and Africa. However, even the American and European megacities have high levels of pollution. Sometimes the levels established by the WHO are exceeded by 5 times.

Following a 2017 <u>Unicef</u> study, 17 million children worldwide were affected, two thirds of these would live in Asia.

Water Issue.

More than 55,000 km3 of fresh water are regenerated every year on Earth, but just below 7% of that is used, unleashing great interests and concerns. The problem is the difficult access to these resources: 13 out of 177 countries hold 64.4% of the world's water resources, while the demand for water increases

dramatically to satisfy an ever-increasing demand for food production. At the end of 2011, 89% of the population had access to an improved source of drinking water and 55% could receive water from ducted, safer and more regular systems. Still 768 million people didn't get drinking water and 185 million relied on polluted and irregular surface water resources.

Traveling... towards Alaska The new project: aims and purposes

The **PROJECT**

Reaching Alaska, leaving from Mexico, <u>Trincheras</u> - near Caborca, the accident site of Mauro, does not want to be a "conclusion of his journey" because Mauro is "still traveling" and in some way he will always be, but today it wants to be **a continuation of the project**, *faithful to the inspiring principles of a legacy received but also updated today. Several times we have been urged by some members and friends to consider Mauro's Tour "From the South to the North of the World"… as a suspended journey. And why not reaching Alaska, then? And why not bringing this message of Hope also to the North of the World?* So, together with some friends, we got excited and restarted… the journey.

We shared thoughts and feelings, debating and researching together and sometimes asking ourselves: "What would Mauro have done today...?" We found ourselves in perfect harmony... and somehow called to get involved to 'do our part' and bring a positive message.

In fact, it's a new challenge and an opportunity to make a precise choice from our responsibility.

"I only know how to ride a bike, but what I can do, to help others, I want to do". This one it's the watermark, Mauro's phrase that today pushes us to make our contribution, small or large it might be. Pedaling, carrying a positive message and/or messages of hope, means getting on the move: "doing what I can do". And this generates a change in ourselves but it also changes those we meet and certainly the story.

Each one of us carries in his heart an idea of happiness, of personal fulfillment, of living meaningful and peaceful relationships, of "being and feeling good" and of living in a better world, in which we are valued and respected. So it is important to accept our own limits, because *everything can be a limit, even a cold*

said Mauro, so let's try to live it not as an obstacle but as an opportunity. Just as it is important to "love each other" for who we are and to welcome the others for what they are.

And each one of us also carries in his heart the desire for freedom and we feel it strongly in these times, while suffering closures, mistrust, exclusions, poverty, pain.

Not to mention the dreams we carry in our hearts, which invite us to go beyond loving and to infect love; to receive respect and to give it; to rediscover the beauty of the other and of the things we have around us. Who does not dream of a sustainable future on planet Earth and a better quality of our own Life?

United and toghether, the slogan that drives us today.

Today, **united and toghether**, we are called to make a difference! Today, we can change and we can help; today, we can give a new meaning to our actions and our life; today, we can put our talents to the service of others and live the *universal solidarity and fraternity* that we all -in some way- hope for, also considering the historical time we are enduring.

United and toghether, to continue to carry on St. Maximilian Kolbe's famous quote that gave strength to Mauro: *"Love believes in the impossible"*. It is the certainty that love can truly transform and make possible what is rationally impossible.

The Project *"Traveling... towards Alaska"* wants to offer everyone the opportunity for a meditation to accept the great challenge: to be protagonists, to believe and to choose a "new lifestyle" that makes us more human, more supportive and that makes us build a future of hope.

On April 19, 2013 Mauro, in one of his latest voice messages he pronounced this sentence: "In everyday life we encounter difficulties, different thoughts from other people but we always fight for unity... We discuss and above all we never give up. We believe in ourselves, in the others and above all in... God. it's definitely Him that gives us strength and hope".

This is his wish, today, for us!

Goal setting

1) Raising awareness about Diabetes disease

Specific goal:

Giving voice to the need for information, prevention and care to respond to the need to "*educate about health*", with a particular focus on the growing incidence of Diabetes in the world.

Promote specific models and resources to support and share the optimal management of people with Diabetes and/or not only, sharing the basic steps for a path of acceptance and transformation of the 'limit' into opportunity.

2) Upholding the message of Creation's safeguarding

Specific goal:

Inform and educate about biodiversity and take care of the Living World's safeguarding by opposing the many practices that degrade and destroy it:

- the increasing pollution and climate change,
- the water issue and exhaustion of natural resources,
- the right to own land,
- the deforestation,
- the proliferation of monocultures.

3) Becoming aware of the roads Safety issues

Specific goal:

Increase the awareness of all citizens of the world to a substantial change in behavior to live in Safety, with a particular focus on road safety.

Some key points to start a change process:

- 1) Improvement of road education and preparation of road users
- 2) Strengthening the application of road regulations
- 3) Improvement of road infrastructure safety
- 4) Protection of vulnerable road users

4) To show solidarity by <u>raising funds</u> for the Association's purposes

Specific goal:

Continuing Mauro Talini's 'Mission' is taking care of '*children and young people*', especially the Social Centers where the <u>Missionaries of the Immaculate Father Kolbe</u> have been working for several years and to support the "Arco Iris de l'Alegria", the project in Montero Santa Cruz, Bolivia.

FATHER KOLBE INTEGRAL PROMOTION CENTER - RAINBOW OF HAPPINESS.

Since 2015, the "Father Kolbe - Arco Iris de l'Alegria" integral promotion center has been set up, which currently helps about 200 poor families, through the services offered by its medical, social and educational sections. The Center, coordinated and managed by the Missionaries, works with 10 Bolivian employees: a social worker, a psychologist, a secretary and professional educators. In the last two years, all the activities that are generally carried out (after-school activities, sports activities, computer science and robotics laboratories, training laboratories for families, medical assistance projects in particular cases) have been suspended or limited due to the pandemic. It was necessary to visit all the benefited families at home for support and comfort, together with the psychologist. We have encountered situations of severe degradation, bordering on dignity, two years that have considerably worsened the situation. The emergency at the moment is the lack of drinking water and / or a hygienic bathroom.

The project involves the construction of toilets for about 30 families. Requirements for building a bathroom: bricks cost €200, sand and cement €150, roofing material €100, Tiles €100, fixtures (door and window) €200, bathroom fixtures €150. Total bathroom cost: €900.

The goal is to provide the material to families to promote paths of active responsibility, self-sustainability, to encourage a sense of community and to improve their living conditions. Many men are bricklayers and able to carry out even small installations but often unmotivated, lacking in prospects. The project wants to activate small development processes, to offer signs of hope. In this specific project we will have the attention to share a contribution with local projects to help 'children and young people' in the places where we will present it and/or carry out Fundraising activities. We believe it is important to mature more and more the concept of , both of those who live nearby and those who live far from us, and to participate indiscriminately with expressions of solidarity, even the smaller ones. Sometimes small shared gestures may be enough to trigger actions of solidarity and produce great changes.

People involved and planning

The trip will be divided into 5 stages, each one carried out by 1 pair of cyclists who, starting from <u>Trincheras</u> (Sonora, Mexico), will deliver the "baton" to another couple from time to time until the final destination, identified in the town of Prudhoe Bay, Alaska.

Ten cyclists will therefore be involved, some of them with T1 diabetes, all adequately trained and expressly controlled in terms of physical capacity.

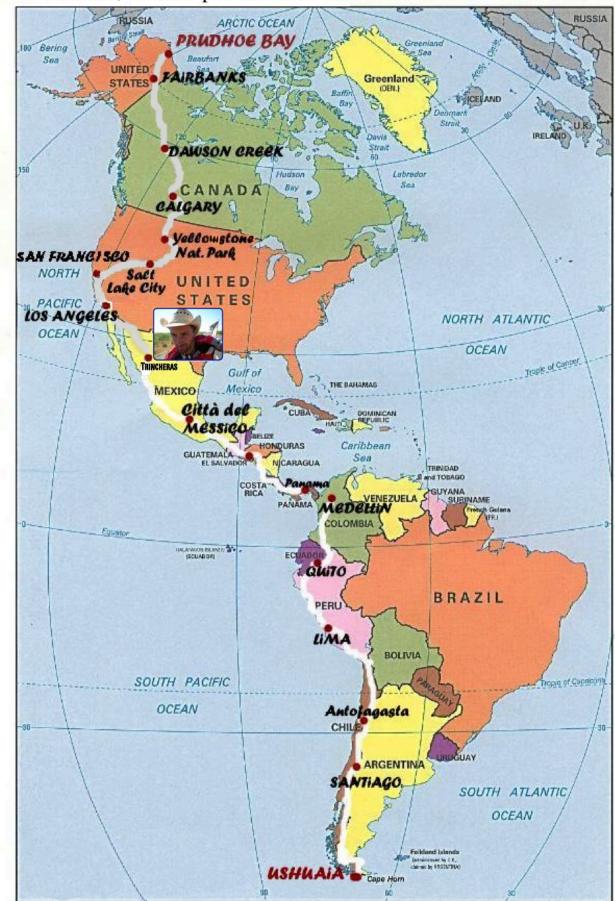
Route planning, year 2022, from April 10 to July 12. In particular:

	R	OUTE		DATE
<i>1st Section:</i> 437 miles	from	Trincheras/Caborca (MX)	Departure	April 10, 2022
(703 Km)	to	Mexico/US border	Arrival	April 20, 2022
		Passing of the b	aton (expected date):	April 21, 2022
2nd Section:	from	S.Ysidro/San Diego, Calif., USA	Departure	April 21, 2022
671 miles (1080 Km)	to	San Francisco, Calif.	Arrival	May 4, 2022
	Passing of the baton (expected date):			
3rd Section:	from	San Francisco, Calif.	Departure	May 6, 2022
830 miles (1336 Km)	to	Salt Lake City, Utah	Arrival	May 22, 2022
		Passing of the b	aton (expected date):	May 23, 2022
4th Section:	from	Salt Lake City, Utah	Departure	May 24, 2022
1363 miles (2194 Km)	to	Calgary, Canada	Arrival	June 13, 2022
	·	Passing of the b	aton (expected date):	June 14, 2022
<i>5th Section:</i> 2558 miles (4117 Km)	from	Calgary, Canada	Departure	June 15, 2022
	to	Prudhoe Bay, Alaska, USA	Arrival	July 12, 2022
		Exped	cted return to Italy:	July 16, 2022

Total: 5860 miles (9430 Km)

The whole ride tracking will be guaranteed by following this link:

http://trackleaders.com/hopemessage22



One Bike, 1000 Hopes: from the South to the North of the World

1st Section				
Mexico: Trincheras/Caborca - S.Diego, US				
То	Km			
S. LUIS DE COLORADO	205			
MEXICALI	80			
SAN DIEGO	215			
	To S. LUIS DE COLORADO MEXICALI			

2nd Section

United States : San Diego – San Francisco		
From	То	Km
San Ysidro - San Diego , California	San Clemente	120
San Clemente	Long Beach	88
Long Beach	Malibu	77
Malibu	Santa Barbara	120
Santa Barbara	Santa Maria	104
Santa Maria	San Simeon	115
San Simeon	Slates Hot Springs	80
Slates Hot Springs	Monterey	75
Monterey	Pescadero	123
Pescadero	San Francisco, California	75

3rd Section

United States : San Francisco – Salt Lake City		
From	То	Km
San Francisco-Vallejo	Sacramento	120
Sacramento	Pollock Pines	101
Pollock Pines	South Lake Tahoe	77
South Lake Tahoe, California	Silver Springs, Nevada	108
Silver Springs	Middlegate Station, NV	127
Middlegate Station, NV	Austin	102
Austin	Eureka	111
Eureka	Ely	125
Ely	Old Hwy 93 Alt	95
Old Hwy 93 Alt	West Wendover	97
West Wendover , Nevada	Grantsville, Utah	91
Grantsville, Utah	Salt Lake City, Utah	126

4th Section				
Salt Lake City, Utah - Calgary, Canada				
From	То	Km		
SALT LAKE CITY, Utah	HYRUM	134		
HYRUM, Utah	MONTPELIER, Idaho	127		
MONTPELIER, Idaho	THAYNE, Wyoming	103		
THAYNE	JACKSON	93		
JACKSON	GRANT VILLAGE	126		
GRANT VILLAGE	WEST YELLOWSTONE	127		
WEST YELLOWSTONE, Montana	BOZEMAN	145		
BOZEMAN	TOWNSEND	128		
TOWNSEND	HELENA	87		
HELENA	OVANDO (P)	120		
OVANDO	BIGFORK	162		
BIGFORK	WEST GLACIER	93		
WEST GLACIER	FORTINE, Montana, US	135		
FORTINE, Montana, US	FERNIE, Canada	116		
FERNIE	PINCHER CREEK	119		
PINCHER CREEK	CLARESHOLM	106		
CLARESHOLM	BLACK DIAMOND	129		
BLACK DIAMOND	COCHRANE	82		
COCHRANE	CALGARY	58		

5th Section

Calgary, Canada - Prudhoe Bay, Alaska, US

From	То	Km
CALGARY, Canada	RED DEER	142
RED DEER	EDMONTON	175
EDMONTON	WITECOURT	180
WITECOURT	VALLEYVIEW	183
VALLEYVIEW	GRANDE PRAIRE	122
GRANDE PRAIRE	DAWSON CREEK	143
DAWSON CREEK	THE SHEPARD INN	125
THE SHEPARD INN	SIKANNI CHIEF	140
SIKANNI CHIEF	FORT NELSON	200
FORT NELSON	TETSA RIVER	113
TETSA RIVER	LIARD HOT SPRINGS	191
LIARD HOT SPRINGS	WATSON LAKE	208
WATSON LAKE	CONTINENTAL DIVIDE L	137
CONTINENTAL DIVIDE L	TESLIN	125
TESLIN	WHITEHORSE	180
WHITEHORSE	HAINES JUNCTION	153
HAINES JUNCTION	DESTRUCTION BAY	105
DESTRUCTION BAY	BEAVER CREEK	185
BEAVER CREEK, Canada	TOK, Alaska, US	176
ток	DELTA JUNCTION	173
DELTA JUNCTION	FAIRBANKS	160
FAIRBANKS	YUKON RIVER CAMP	223
YUKON RIVER CAMP.	COOLDFOOT CAMP	191
COOLDFOOT CAMP	GALBRAITH LAKE SITE	157
GALBRAITH LAKE SITE	PRUDHOE BAY, Alaska, US	230

The project offers many opportunities for collaborations, partnerships, support and visibility.

Partnerships:

- Advocacies:

Regions: Tuscany, Emilia Romagna, Veneto and Lazio. Counties: Massarosa, Venice, Naples, Sasso Marconi, Campolongo Maggiore, Maranello, Tivoli, Cepagatti and Fanano.

- FCI (Italian Cyclists Federation), FIAB, Polisportiva Villafontana, Società Ciclistica Pedale Veneziano 1913, UV Tivoli Gentlemen, Tibur BIKE Team, IDF (International Diabetes Federation) Diabete Italia, AGD Italia, Diabete Forum, Fe.DER (Federazione Diabete Emilia Romagna), FDT (Federazione Regionale Ass. Toscane Diabetici), FAND, Feder Diabete Lazio, ADiF (Associazione Diabetici Frentani)
- Missionarie dell'Immacolata Padre Kolbe, Centro De Promocion Integral Padre Kolbe
- Partners:

Sgarzi Packing, Polifarma Benessere, Unicoopfirenze, Gelateria Versilia, Solema, Bar Centrale Quiesa, Colore.

Network of collaborations and recipients of the initiative

- The largest number of people: particularly from Italy, South and North America, Canada and, of course, U.S. up to Alaska.
- People and/or organizations, associations that can be "welcome points", during the journey, to give visibility to the message, for a contribution, for technical support and/or simply to share the initiative, to create fraternity, to enhance the meeting...
- People and associations of people with diabetes and/or disabilities, rare diseases that support problems related to any kind of 'limit or discomfort'.
- People and Associations that share the objectives of safeguarding creation and road safety
- Public bodies: particularly Municipalities or Regions of cyclists who are protagonists of the expedition and of the cities where the cyclists will pass.
- Ecclesiastical bodies, especially Priests, Parishes of cyclists taking part of the project and those in the towns/cities the cyclists will pass **through**.

Communication schedule:

Three stages: before, during, after the journey.

Project introduction:

Conferences, press release at CONI (Italian National Olympic Committee) and through social channels: <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, <u>Youtube</u> etc.

Websites: <u>www.maurotalini.org</u> and <u>www.aniad.org</u>

Youtube: https://www.youtube.com/user/TaliniMauro, Project playlist

Tv Channels: possible contacts in US & Italy

Press offices of the bodies who granted the patronage

Targeted events in the places of the "protagonists cyclists" to whom the "Charter of Intent" and the Flag of Mauro's Journey are given - as a sign of the "Hope message".

During the trip:

Journey updates, daily diaries, a few photos and small videos of cyclists on the road will be posted periodically on social media and on all communication channels.

Tracking: http://trackleaders.com/hopemessage22

Website and Blog: <u>www.maurotalini.org</u>, <u>Travel Diary</u>

Youtube: <u>https://www.youtube.com/user/TaliniMauro</u>, <u>Project playlist</u>

Facebook: https://www.facebook.com/MauroTalini

Direct connections with the cyclists, whenever possible. Testimonies of encounters and lived experiences.

After the journey:

Press Conferences and thanksgiving Events. (more detailed communication plan in preparation)

Informations:

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Associazione Ancora in Viaggio Diabetes no limits e Povertà no limits Mirco Grossi – 3487416232; Massimiliano Talini – 3409180745